



# SPECIAL OLYMPICS CALGARY

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September 2017

Rise and Shine.....The 6<sup>th</sup> Annual Special Olympics Calgary *Breakfast with Champions* presented by QV Investors will be held on Tuesday, October 17<sup>th</sup>; 7am in the Chrysler Club at the Scotiabank Saddledome. Please join us, our athletes and local celebrities in making this valuable fundraiser a great success.

This year's Breakfast will celebrate Canada's 150<sup>th</sup> Anniversary with a look back at some of our most influential athletes throughout the years. We are excited to announce that Catriona Le May Doan and Kyle Shewfelt will join us as our featured guest speaker and Brian Burke will once again be our honorary chair.

The Breakfast is your opportunity to support an amazing cause while rubbing shoulders with some of Calgary's most celebrated sport celebrities as well as Special Olympics Calgary ambassadors. Funds raised support more than 800 individuals with intellectual disabilities in the Calgary area. As one of Special Olympics Calgary's major fundraisers, this event provides essential funding for athletic programs that fosters self-esteem, and allows our athletes to make new friends while realizing their full athletic potential.

We invite you to review the attached Sponsorship Package and consider our event when making your community investment choices this year. If you wish to discuss sponsorship levels in greater detail or have an opportunity unique to your business, please contact Ben Spademan at [ben.spademan@buchananbarry.ca](mailto:ben.spademan@buchananbarry.ca) or Siobhan Goguen at [Sgoguen@felesky.com](mailto:Sgoguen@felesky.com).

For more information on Special Olympics Calgary, please see our website [www.specialolympicscalgary.ca](http://www.specialolympicscalgary.ca)

Sincerely,

Ben Spademan  
Co-chair, Breakfast with Champions

Siobhan Goguen  
Co-chair, Breakfast with Champions

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SPECIAL OLYMPICS  
ALBERTA





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## 2017 *Breakfast with Champions* SPONSORSHIP PACKAGE

### BRONZE - \$2,000

- One Champion's Table – option to have eight (8) guests OR six (6) guests and be joined by a Celebrity Athlete and a Special Olympics Athlete
- Preferential table placement in the room
- Digital recognition of your logo during the Breakfast

### SILVER - \$5,000

All Bronze Sponsor benefits, plus:

- Recognition of your logo in the event program
- ½ page advertisement in event program (must receive by Oct 1)
- Social media recognition (at least once per week in the four weeks leading up to the Breakfast)
- Recognition of your logo on Special Olympics Calgary's website with click-through capabilities

### GOLD (PRESENTING) - 10,000 (1 available)

All Bronze & Silver Sponsor benefits, plus:

**\*SOLD**

- Exclusive event naming rights. "Special Olympics Calgary *Breakfast with Champions* presented by QV Investors"
- An additional Champion's Table
- Corporate name recognition on all media opportunities
- Full page advertisement in event program (must receive by Oct 1)
- Opportunity for advertisement at event (one-minute video or MC presented bio)
- Logo featured on photo shoot backdrop at Breakfast

Silent Auction opportunities also available. Please contact [bwc@specialolympicscalgary.ca](mailto:bwc@specialolympicscalgary.ca)

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## 2017 Breakfast with Champions SPONSORSHIP ORDER FORM

### CONTACT INFORMATION

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

### SPONSORSHIP LEVEL (select one)

- BRONZE SPONSOR - \$2,000
- SILVER SPONSOR - \$5,000
- SOLD OUT**  GOLD (PRESENTING) SPONSOR - \$10,000
- DONATION – Amount \$ \_\_\_\_\_

### METHOD OF PAYMENT

- Cheque
- Please print and return this form along with cheque to: Special Olympics Calgary  
Attn: Breakfast with Champions  
#14, 2180 Pegasus Way NE  
Calgary, AB T2E 8M5

Master Card

VISA

Card Holder Name \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_ CVV \_\_\_\_\_

[www.specialolympicscalgary.ca/](http://www.specialolympicscalgary.ca/)

### THANK YOU FOR YOUR SUPPORT!

Questions? Need additional information?

Please contact:

[bwc@specialolympicscalgary.ca](mailto:bwc@specialolympicscalgary.ca)

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